



TSSA — TARTLE Supplemental SDOH Acquisition

“Patient SDOH Identification, Aggregation, and Engagement”

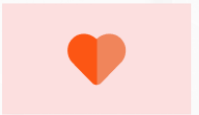
Any Data. Any Time. Ethically Sourced.

 **TARTLE.CO**

 **HEALTHCARE PODCASTS**

TSSA Product Overview

Patient SDOH Identification, Aggregation, & Engagement



Member Engagement

Ethically sourced data from the member with plan determined incentives.



Member Insights

Contextual Data (SDOH) to complement and enhance the value of objective data capture method.

DP-617

Identified: Social Determinants of Health (Self-Identified)

First Name

Last Name

Date of Birth

Email Address

In the past 12 months, have your sexual partners been male, female, or both male and female?

- No Yes, Female
 Yes, Male Both, Male & Female

Do you think of yourself as straight or heterosexual, as gay (lesbian) or homosexual, or bisexual?

- No Yes, Female
 Yes, Male Both, Male & Female

Are you Hispanic, Latino, or Spanish origin?

- No, not Hispanic, Latino, or Spanish origin
 Yes, Mexican, Mexican American, Chicano
 Yes, Puerto Rican
 Yes, Cuban
 Yes, another Hispanic, Latino, or Spanish origin

What is your race? Mark one or more.

- White Black, African American, or Negro
 Asian Indian American Indian or Alaskan Native
 Chinese Native Hawaiian
 Filipino Guamanian or Chamorro
 Japanese Samoan
 Korean Other Pacific Islander
 Other Asian
 Some Other Race (fill in with next question)

Some Other Race (fill in with next question)

TSSA Patient Response Preview

What We Offer

The TARTLE Supplemental

SDOH Acquisition (TSSA) product is designed to capture self-reported outcomes, life events and contextual data from health plan members. TSSA facilitates the collection and aggregation of all longitudinal clinical data supplemented by invaluable social determinative information.

TSSA reduces the burden of inefficient data collection, while providing a more complete profile of plan members which allows for deeper clinical insights. The TSSA product creates a data set that will make possible more enhanced predictive indicators resulting in lower costs and better member outcomes. The TSSA product will result in the more efficient use of community and clinical resources.

Why Are We Different

Targeted Data Capture

As the healthcare industry is moving toward value-based care models, the unique positioning of the TSSA allows for a independent 3rd party to query patients efficiently with a targeted lifetime SDOH profile.

Iterative Data Collection

This allows for ongoing paralleled scalability and ease of collection for subsequent SDOH data collection as the member is motivated to maintain an open channel on communication with the plan.

Member Incentives

The TSSA product also facilitates the creation of incentives (monetary or otherwise) to ensure participation and member retention.

Member Participation

TARTLE internationally has a 75-94% engagement rate on average for data collection.



Why Choose Us?

Patient SDOH Identification, Aggregation, and Engagement

Quantify the Patient Story

By leveraging our comprehensive patient healthcare data points, and bespoke data asset offering, your healthcare enterprise can easily conduct 1st Party (Source) analysis and gain new context for your healthcare constituents whom you are actively serving.

70+

Health Data Assets

1000+

Health Data Elements

50

State Availability

Key Benefits

- ✓ Record of Exchange
- ✓ 1st Party (Source Data)
- ✓ Comprehensive SDOH Narrative
- ✓ Lifetime Cohorts & Retargeting
- ✓ Integrated Directly into Enterprise CRM
- ✓ Enhanced Patient Profiles
- ✓ End to End Patient Visibility
- ✓ Health Equity Focused
- ✓ Early Patient Identification and Intervention

About Us

TARTLE is a **global data marketplace** that allows individuals all over the globe to own, control, and monetize their data with enterprises globally. **TARTLE** is a **Public Benefit Corporation** with a mission to **elevate humanity** through the sharing of data.

TARTLE allows organizations to capture data from the individual in a **secure, ethical and fair process**.

Who We Serve

- ✓ Healthcare Networks
- ✓ Healthcare Insurers
- ✓ Research Hospitals
- ✓ Enterprise Health Plans
- ✓ Medicare Advantage
- ✓ Medicaid
- ✓ Biopharmaceutical (Clinical Trials)

